

# 1st Annual Bozeman ADA Celebration

## Sponsorship Packet

July 25, 2026 • Lindley Park • Bozeman, Montana

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## Celebrating Accessibility, Inclusion, and Community

The 1st Annual Bozeman ADA Celebration is a landmark community event honoring the spirit and impact of the Americans with Disabilities Act (ADA) while bringing together families, businesses, organizations, advocates, and community leaders in celebration of accessibility and inclusion.

Hosted collaboratively by Ability Montana and the City of Bozeman, this inaugural celebration will take place on Saturday, July 25, 2026, at Lindley Park from 9:00 a.m. to 4:00 p.m.

The day will begin with the 5K Walk, Run, Roll for adults and a fun run for children, followed by a full schedule of community activities including:

- Live entertainment
- Food vendors and local businesses
- Community resource booths
- Family-friendly activities
- Ribbon-cutting ceremony for the newly accessible trails at Lindley Park
- Unveiling of the Bozeman Interactive Accessibility Map
- Official proclamation from the Mayor recognizing the 36th anniversary of ADA Month

This event is designed to create visibility, build awareness, strengthen community partnerships, and celebrate accessibility for all.

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## Why Sponsor?

Supporting the 1st Annual Bozeman ADA Celebration positions your organization as a champion for accessibility, equity, and community engagement.

As a sponsor, your organization will:

- Receive meaningful visibility before, during, and after the event
- Demonstrate commitment to diversity, inclusion, and accessibility
- Connect directly with community members and families
- Align your brand with a high-impact community initiative
- Support programs and resources that create a more inclusive Bozeman

This celebration is expected to attract community leaders, local businesses, families, nonprofit organizations, disability advocates, and visitors from across the Gallatin Valley.

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## Sponsorship Opportunities

### Presenting Sponsor — \$10,000

#### “Presented By” Naming Rights

The Presenting Sponsor receives premier visibility and recognition as the lead community partner for the event.

#### Benefits Include:

- Exclusive “Presented By” recognition on all event materials
  - Premier logo placement on:
    - Event banners
    - Posters and flyers
    - Event website
    - Social media promotions
    - Press releases and media outreach
    - Participant registration pages
  - Recognition during opening and closing ceremonies
  - Opportunity for a company representative to speak during the event
  - Featured sponsor spotlight on social media
  - Premium vendor booth location
  - Opportunity to include branded items in participant bags
  - Logo on participant race shirts
  - Dedicated sponsor banner placement at main stage
  - Recognition in all public announcements throughout the event
  - Full-page recognition in event program
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## Accessibility Champion Sponsor — \$5,000

### Benefits Include:

- Prominent logo placement on event signage and promotional materials
  - Recognition on event website and social media platforms
  - Recognition during event announcements
  - Vendor booth space in premium location
  - Logo on participant race shirts
  - Opportunity to provide promotional materials or giveaways
  - Half-page recognition in event program
  - Sponsor recognition banner placement
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## Community Partner Sponsor — \$2,500

### Benefits Include:

- Logo placement on select event marketing materials
  - Recognition on website and social media
  - Vendor booth space
  - Logo included on race shirts
  - Recognition from stage during the event
  - Quarter-page recognition in event program
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## Trailblazer Sponsor — \$1,000

### Benefits Include:

- Recognition on event website
  - Recognition on sponsor signage
  - Social media thank-you recognition
  - Vendor booth opportunity
  - Name listed in event program
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## Friend of Accessibility Sponsor — \$500

### Benefits Include:

- Name recognition on sponsor signage
- Name listed on event website
- Recognition in event program

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## Custom Sponsorship Opportunities

Organizations may also choose to sponsor a specific element of the event.

Customized sponsorship opportunities may include:

- 5K Walk, Run, Roll Sponsor
- Kids Fun Run Sponsor
- Entertainment Sponsor
- Accessibility Map Sponsor
- Accessible Trails Ribbon-Cutting Sponsor
- Volunteer Sponsor
- Hydration Station Sponsor
- Participant Bag Sponsor
- Stage Sponsor
- Food Court Sponsor
- Accessibility Resource Area Sponsor

Custom sponsorship packages can be tailored to align with your organization's goals and visibility preferences.

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## Additional Sponsor Recognition Opportunities

Sponsors may be highlighted through a variety of promotional and on-site opportunities, including:

### Brand Visibility

- Event banners and signage
- Logo placement on race shirts
- Website recognition
- Social media features
- Email marketing campaigns
- Press and media recognition
- Printed event materials

### Event-Day Engagement

- Vendor and activation booths

- Product sampling opportunities
- Interactive sponsor experiences
- Stage mentions and acknowledgements
- Branded giveaways
- Photo opportunities with community leaders

## Digital Promotion

- Sponsor spotlight posts
- Video recognition opportunities
- Website backlinks
- Inclusion in post-event recap communications

## Community Leadership Recognition

- Association with accessibility and inclusion initiatives
  - Recognition as a supporter of ADA Month
  - Alignment with community impact and civic engagement efforts
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## About the Organizers

### Ability Montana

Ability Montana is dedicated to empowering people with disabilities to live independently and fully participate in their communities. Through advocacy, education, and direct services, Ability Montana works to advance accessibility, independence, and inclusion across the region.

### City of Bozeman

The City of Bozeman is committed to building an inclusive and accessible community where all residents and visitors can fully engage in civic life, recreation, and public spaces.

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## Event Information

### Event Details

#### **1st Annual Bozeman ADA Celebration**

Saturday, July 25, 2026 9:00 a.m. – 4:00 p.m. Lindley Park Bozeman, Montana

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## Join Us in Making a Difference

Your sponsorship directly supports an event that celebrates accessibility, strengthens community connections, and helps create a more inclusive future for all.

We invite you to partner with us in making the 1st Annual Bozeman ADA Celebration a memorable and impactful community event.

Together, we can celebrate progress, promote inclusion, and build a stronger community.

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## Sponsorship Contact Information

For sponsorship opportunities and partnership inquiries, please contact:

**Ability Montana & City of Bozeman ADA Celebration Team**

Email: [RBurns@AbilityMT.org](mailto:RBurns@AbilityMT.org) Phone: 406-522-7300 EXT: 220 Website: [AbilityMT.org](http://AbilityMT.org)

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\*Any funds raised in excess of celebration costs will go to further the expansion of the Lindley Park accessible trails project or other Bozeman accessibility improvements.

# Sponsorship Commitment Form

Organization Name: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Title: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Sponsorship Level:

Presenting Sponsor — \$10,000  Accessibility Champion Sponsor — \$5,000   
Community Partner Sponsor — \$2,500  Trailblazer Sponsor — \$1,000  Friend of  
Accessibility Sponsor — \$500  Custom Sponsorship

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_